

TAMPA MARKET REPORT

TDA

MARKET INSIGHTS • 2021



5.2%

Tampa Bay Unemployment Rate



8.6%

New Home Closings Up



32.9%

New Home Starts Up

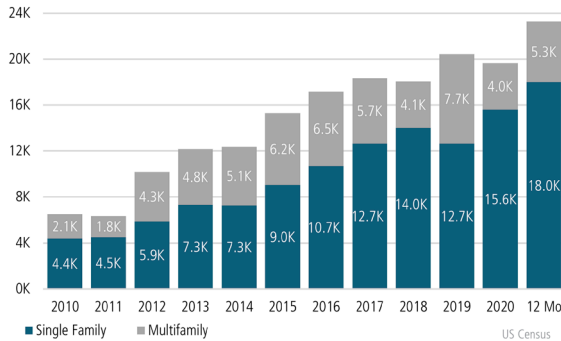


\$408,233

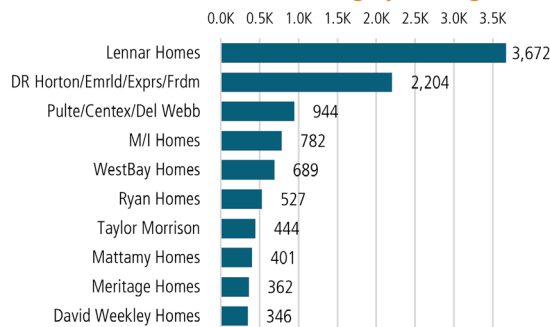
Average New Home Price

NEW HOUSING TRENDS¹

Single & Multi-Family Permits

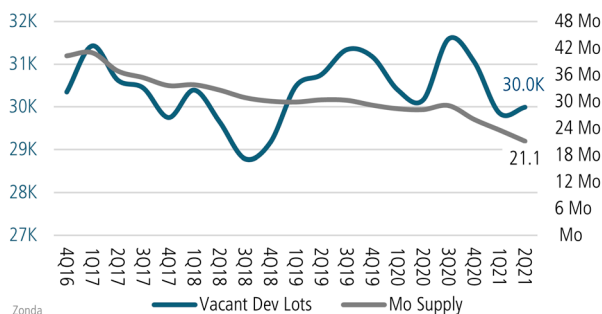


12 Month Homebuilder Ranking by Closings



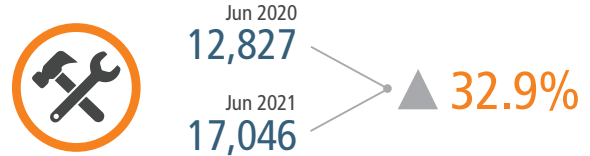
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Vacant Developed Lot Supply

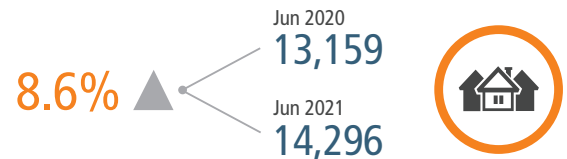


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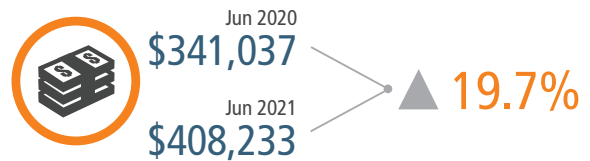
SF NEW HOME STARTS



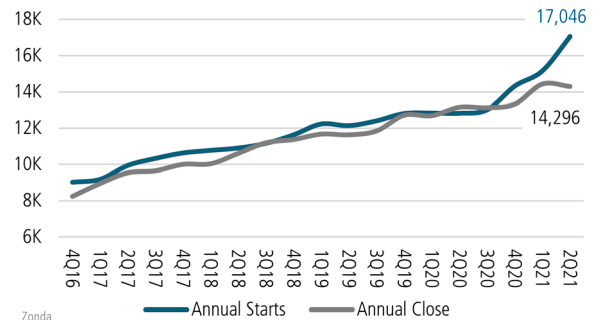
SF NEW HOME CLOSINGS



AVERAGE NEW HOME PRICE



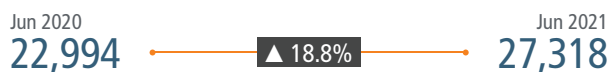
Annual Starts vs Closings



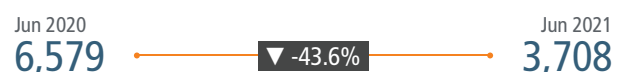
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MLS RESALE STATISTICS - TAMPA MSA SINGLE FAMILY HOMES²

CLOSED SALES YTD



ACTIVE LISTINGS



MEDIAN SALE PRICE



MONTHS OF INVENTORY



ECONOMIC TRENDS³

UNEMPLOYMENT RATE (unadjusted)

TAMPA BAY

Jun 2020	Jun 2021
10.5%	5.2%
▼ -5.3%	

FLORIDA

Jun 2020	Jun 2021
11.7%	5.7%
▼ -6.0%	



TOTAL NONFARM EMPLOYMENT (in thousands)

TAMPA BAY

Jun 2020	Jun 2021
1,310	1,380
▲ 5.4%	

FLORIDA

Jun 2020	Jun 2021
8,301	8,626
▲ 3.9%	



EMPLOYMENT CHANGE

TAMPA BAY

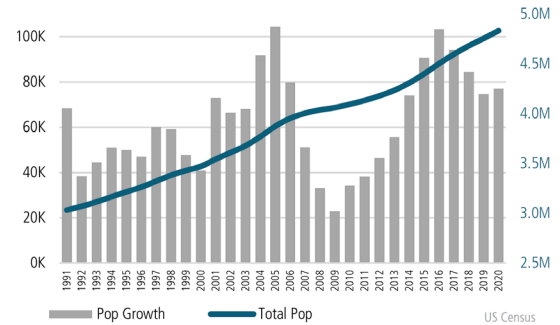
Annualized Employment Change*
-0.7%

FLORIDA

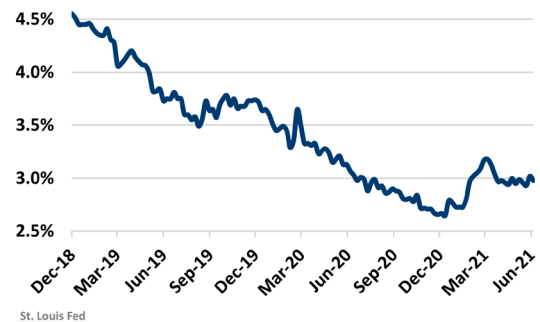
Annualized Employment Change*
-2.8%



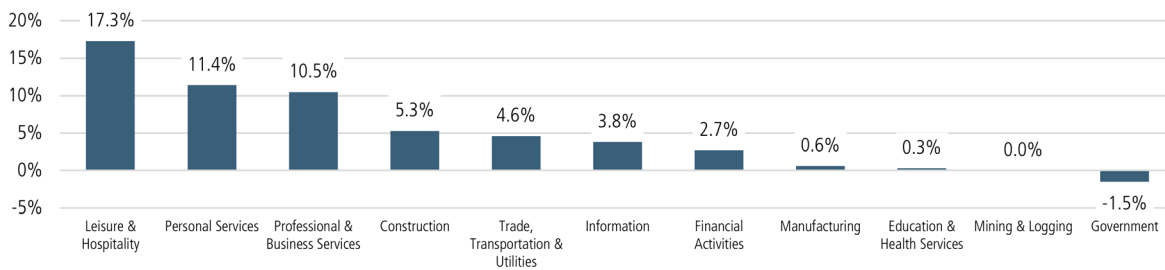
Population Growth & Total Population



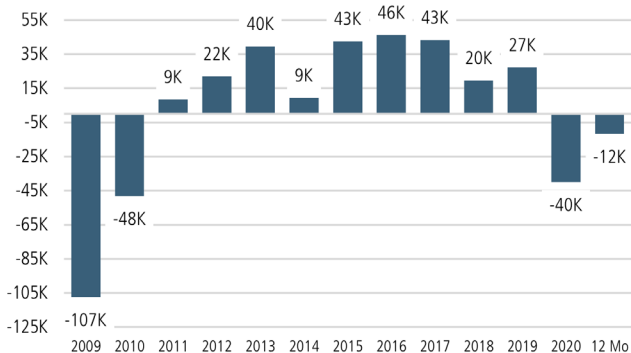
30 Year Fixed Mortgage Rate



YOY Change in Employment By Sector

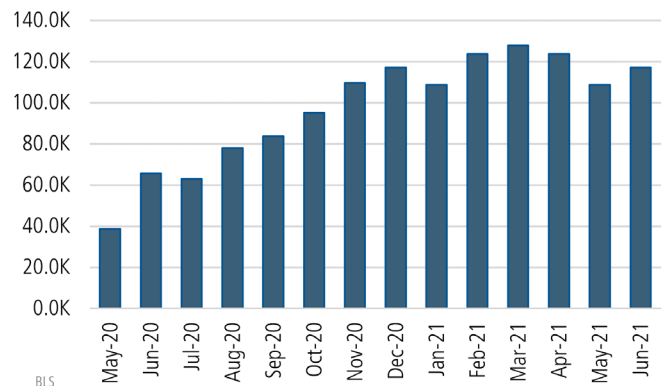


Change in Employment



Bureau of Labor Statistics average YOY monthly employment change.

Tampa Bay Jobs Recovered Since April



THE NATION'S LEADING LAND BROKERAGE & ADVISORY FIRM

SALES • CAPITAL • M&A • CONSERVATION • ADVISORY



26 Offices Across the Nation



70+ Specialized Advisors



40+ Staff Professionals



\$32+ Billion in Sales Since 1987

SCOTTSDALE, AZ

CASA GRANDE, AZ

PRESCOTT, AZ

TUCSON, AZ

IRVINE, CA

BAY AREA, CA

COACHELLA VALLEY, CA

PASADENA, CA

ROSEVILLE, CA

SAN DIEGO, CA

SANTA BARBARA, CA

VALENCIA, CA

JACKSONVILLE, FL

ORLANDO, FL

TAMPA, FL

ATLANTA, GA

BOISE, ID

CHARLOTTE, NC

ALBUQUERQUE, NM

LAS VEGAS, NV

RENO, NV

AUSTIN, TX

DALLAS-FORT WORTH, TX

HOUSTON, TX

SALT LAKE CITY, UT

BELLEVUE, WA

FUTURE OFFICES

DENVER, CO

PORTLAND, OR

CHARLESTON, SC

DC - NORTHERN VIRGINIA

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