# **HOUSTON** MARKET REPORT MARKET INSIGHTS · 3Q23



**Houston Unemployment Rate** 

33,563
Annual New Home Starts





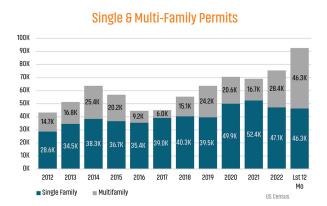


LANDADVISORS.COM

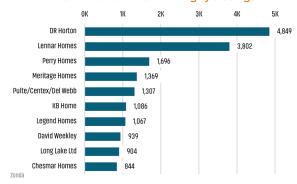




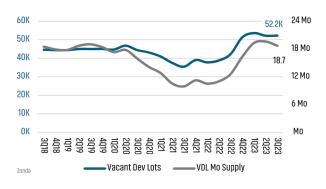
# NEW HOUSING TRENDS<sup>1</sup>



# 12 Month Homebuilder Ranking by Closings



# **Vacant Developed Lot Supply**



### ANNUALIZED NEW HOME STARTS



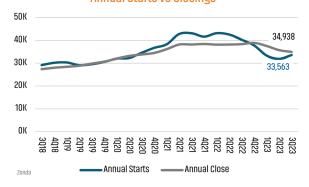
### ANNUALIZED NEW HOME CLOSINGS



### AVERAGE NEW HOME PRICE



# **Annual Starts vs Closings**



# MLS RESALE STATISTICS - SINGLE FAMILY HOMES<sup>2</sup>

### ANNUALIZED CLOSED SALES MONTHS OF INVENTORY Sep 2023 Sep 2022 Sep 2023 108,101 86,962 2.3 Mo 3.2 Mo ▼ -19.6% MEDIAN SALE PRICE ANNUALIZED SALES VOLUME Sep 2022 Sep 2023 Sep 2022 Sep 2023 \$339,700 \$336,740 \$43.3B \$35.6B





# **ECONOMIC TRENDS**<sup>3</sup>

### UNEMPLOYMENT RATE (unadjusted)

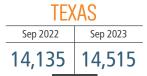
HOUSTON	
Sep 2022	Sep 2023
4.0%	4.4%
▲ 0.4%	

# TFXAS Sep 2022 Sep 2023 3.8% 4.1% ▲ 0.3%



### TOTAL NONFARM EMPLOYMENT (in thousands)

HOUSTON	
Sep 2022	Sep 2023
3,377	3,470
▲ 2.8%	





# EMPLOYMENT CHANGE

# HOUSTON

Annualized Employment Change\*

Annualized Employment Change\*



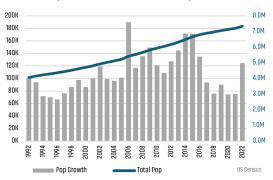
-39.8%

-50.9%

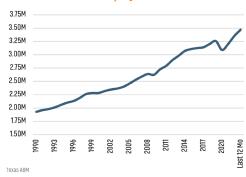
Large employment changes are due to last year's pandemic job recovery.

### 30 Year Fixed Mortgage Rate 9.0% 7.63% 8.0% 7.0% 6.0% 5.0% 4.0% 3.0% 2.0% 1.0% 0.0% Mar-22 Sep-20 Jun-22

### Population Growth & Total Population







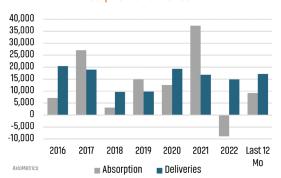
**US Inflation Rate** 



# **MULTIFAMILY STATISTICS**

St. Louis Fed

### **Absorption & Deliveries**



Sources: (3) Bureau of Labor Statistics

\*Seasonally Adjusted

### Occupancy & Rent Growth



# THE NATION'S LEADING LAND BROKERAGE & ADVISORY FIRM









30 Offices Across the Nation

85+ Specialized Advisors

45+ Staff Professionals

\$15+ Billion in Sales Since 2017

SCOTTSDALE, AZ CASA GRANDE, AZ

PRESCOTT, AZ

TUCSON, AZ

IRVINE, CA

BAY AREA, CA

PASADENA, CA

ROSEVILLE, CA

SAN DIEGO, CA

SANTA BARBARA, CA

VALENCIA, CA

LODI, CA

JACKSONVILLE, FL

ORLANDO, FL

TAMPA, FL

ATLANTA, GA

BOISE, ID

KANSAS CITY, KS/MO

CHARLOTTE, NC

LAS VEGAS, NV

RENO, NV

GREENVILLE, SC

NASHVILLE, TN

AUSTIN, TX

DALLAS-FORT WORTH, TX

HOUSTON, TX

SALT LAKE CITY, UT

BELLEVUE, WA

 $\underline{\mathsf{FUTURE}\;\mathsf{OFFICES}}$ 

ALBUQUERQUE, NM

CHARLESTON, SC

DENVER, CO

COLORADO SPRINGS, CO

RALEIGH-DURHAM, NC

SAN ANTONIO, TX

Houston Market Team

Kirk Laguarta | klaguarta@landadvisors.com Duane Heckmann | dheckmann@landadvisors.com 820 Gessner Road, Suite 950, Houston, Texas 77024

Phone: 713.647.7800 | Fax: 713.647.7830

LandAdvisors.com

