# **PHOENIX** MARKET REPORT

# MARKET INSIGHTS · 4Q23



**Unemployment Rate** 



22,580



22,670

Annual New Home Closings



\$464,245

Median New Home Price

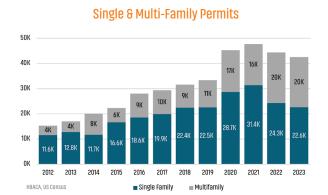


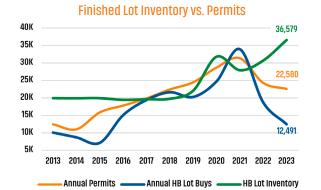
LANDADVISORS.COM

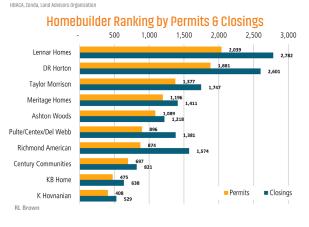




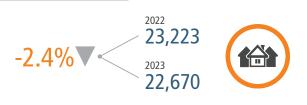
### NEW HOUSING TRENDS<sup>1</sup>

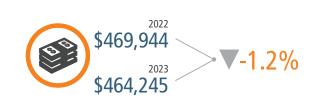












MEDIAN NEW HOME PRICE<sup>2</sup>



### MLS RESALE STATISTICS<sup>2</sup>







### **ECONOMIC TRENDS**<sup>3</sup>

### UNEMPLOYMENT RATE (unadjusted)

PHOENIX				
2022	2023			
3.4%	3.8%			
▲ 0.4%				

### 2022 2023 4.0% 4.3%

▲ 0.3%



### TOTAL NONFARM EMPLOYMENT (in thousands)

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2022	2023			
2,379	2,422			
▲ 1.8%				

# **ARIZONA**

71111201171				
2022	2023			
3,173	3,238			
<b>A</b> 2.0%				



### **EMPLOYMENT CHANGE**

### **PHOFNIX**

Annualized Employment Change

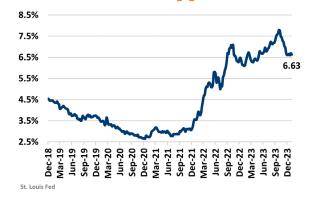
Annualized Employment Change

2.6%

2.1%



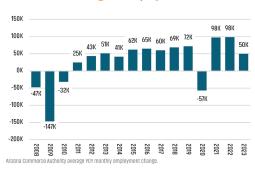
### 30 Year Fixed Mortgage Rate



### **Land Transactions Annual Volume**



### **Change In Employment**



### **US Inflation Rate**

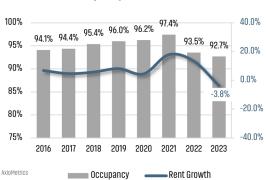


### **MULTIFAMILY STATISTICS**

### **Absorption & Deliveries**



### Occupancy & Rent Growth



## THE NATION'S LEADING LAND BROKERAGE & ADVISORY FIRM









30 Offices Across the Nation

85+ Specialized Advisors

45+ Staff Professionals

\$15+ Billion in Sales Since 2017

SCOTTSDALE, AZ

CASA GRANDE, AZ

PRESCOTT, AZ

TUCSON, AZ

IRVINE, CA

BAY AREA, CA

PASADENA, CA

ROSEVILLE, CA

SAN DIEGO, CA

SANTA BARBARA, CA

VALENCIA, CA

LODI, CA

DENVER, CO

JACKSONVILLE, FL

ORLANDO, FL

TAMPA, FL

ATLANTA, GA

BOISE, ID

KANSAS CITY, KS/MO

CHARLOTTE, NC

LAS VEGAS, NV

RENO, NV

GREENVILLE, SC

NASHVILLE, TN

AUSTIN, TX

DALLAS-FORT WORTH, TX

HOUSTON, TX

SALT LAKE CITY, UT

BELLEVUE, WA

**FUTURE OFFICES** 

ALBUQUERQUE, NM

CHARLESTON, SC

COLORADO SPRINGS, CO RALEIGH-DURHAM, NC

SAN ANTONIO, TX

SAN ANTONIO, IX



