

# ATLANTA MARKET REPORT

# ATL

MARKET INSIGHTS • 4Q24



3.3%

Atlanta Unemployment Rate



-5.4%

YoY New Home Starts Down



-3.6%

New Home Closings Down



\$562,639

Average New Home Price

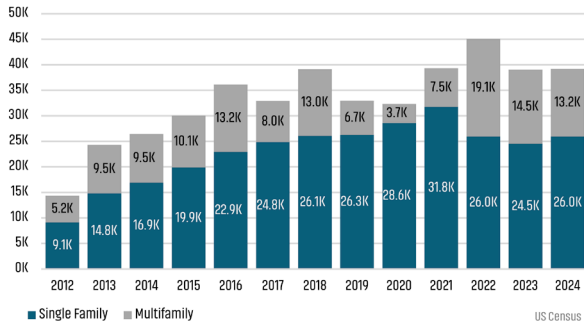


Land Advisors<sup>®</sup>  
ORGANIZATION

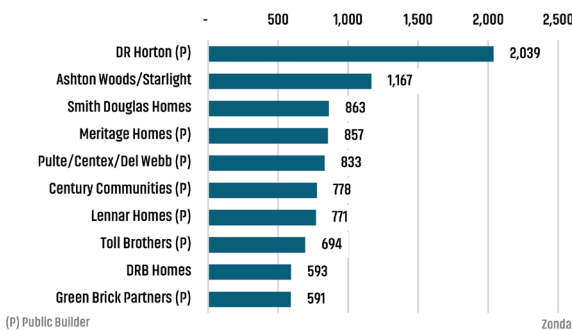
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**NEW HOUSING TRENDS**

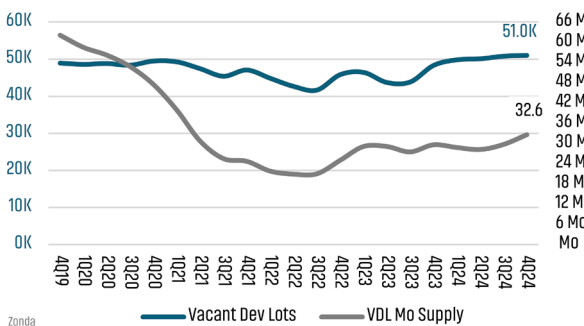
**Single & Multi-Family Permits**



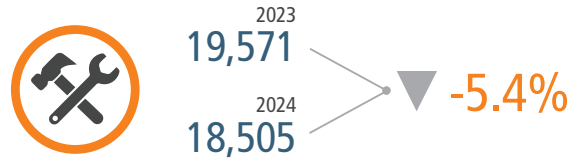
**12 Month Homebuilder Ranking by Closings**



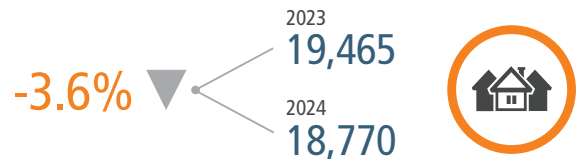
**Vacant Developed Lot Supply**



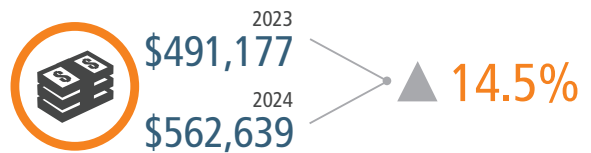
**ANNUALIZED NEW HOME STARTS<sup>1</sup>**



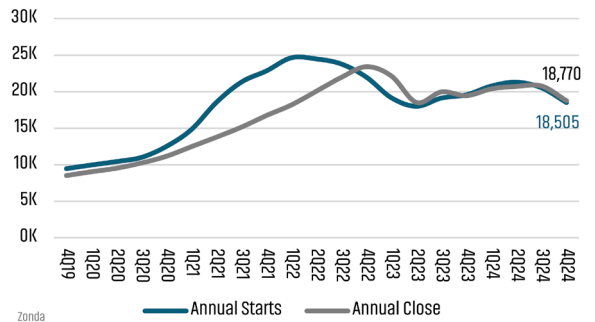
**ANNUALIZED NEW HOME CLOSINGS<sup>1</sup>**



**AVERAGE NEW HOME PRICE<sup>1</sup>**

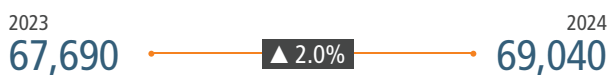


**Annual Starts vs Closings**



**MLS RESALE STATISTICS<sup>1</sup>**

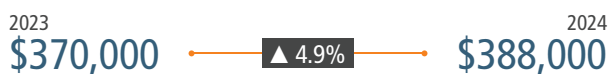
**SF ANNUALIZED CLOSED SALES**



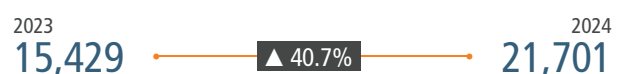
**MONTHS OF INVENTORY**



**MEDIAN SALE PRICE**

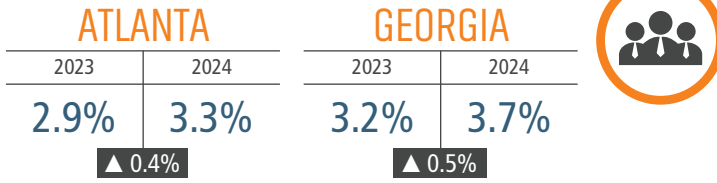


**ACTIVE LISTINGS**

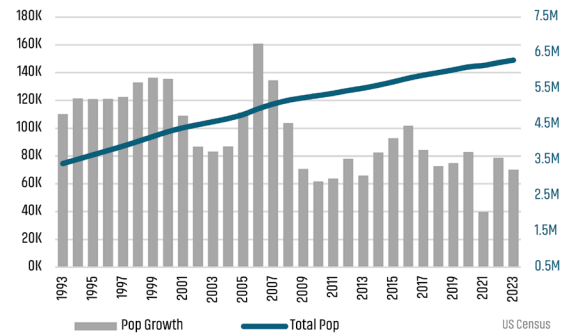


**ECONOMIC TRENDS<sup>3</sup>**

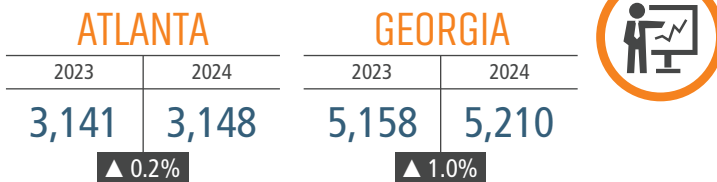
**UNEMPLOYMENT RATE** (unadjusted)



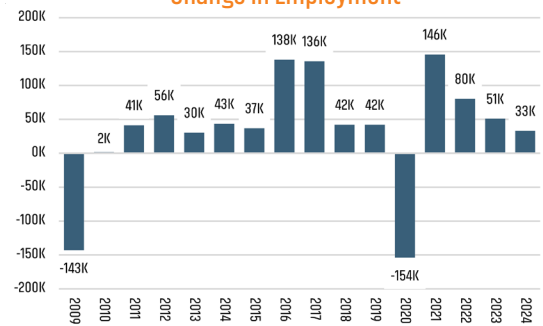
**Population Growth & Total Population**



**TOTAL NONFARM EMPLOYMENT** (in thousands)



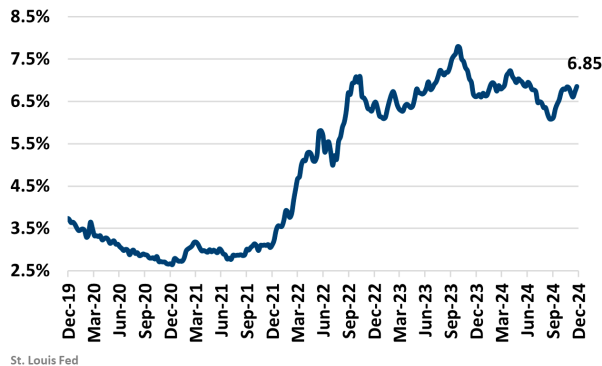
**Change in Employment**



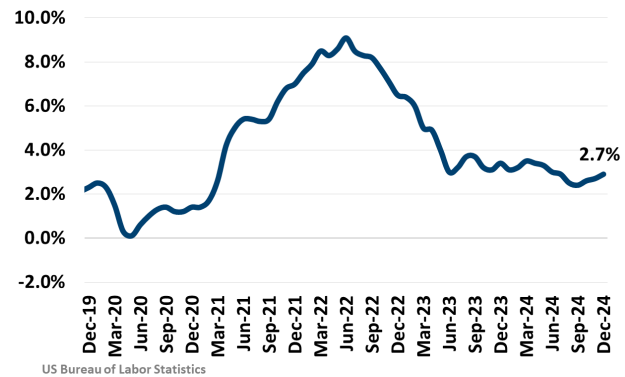
**EMPLOYMENT CHANGE**



**30 Year Fixed Mortgage Rate**

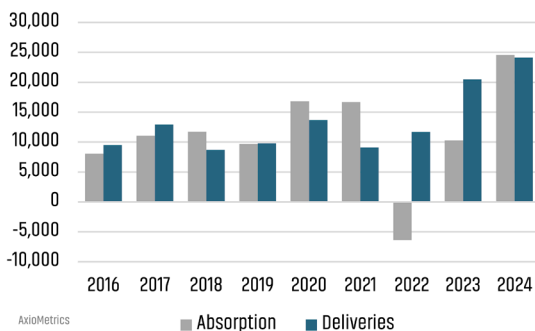


**US Inflation Rate**

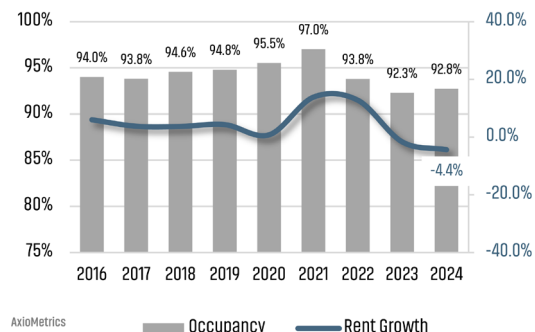


**MULTIFAMILY STATISTICS**

**Absorption & Deliveries**



**Occupancy & Rent Growth**



Sources: (3) Bureau of Labor Statistics  
\*Seasonally Adjusted

# THE NATION'S LEADING LAND BROKERAGE & ADVISORY FIRM



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85+ Specialized Advisors



45+ Staff Professionals



\$15+ Billion in Sales Since 2017

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PRESCOTT, AZ

TUCSON, AZ

BAY AREA, CA

IRVINE, CA

LODI, CA

PASADENA, CA

ROSEVILLE, CA

SACRAMENTO VALLEY, CA

SAN DIEGO, CA

SANTA BARBARA, CA

VALENCIA, CA

DENVER, CO

JACKSONVILLE, FL

ORLANDO, FL

TAMPA, FL

ATLANTA, GA

BOISE, ID

KANSAS CITY, KS/MO

CHARLOTTE, NC

LAS VEGAS, NV

RENO, NV

GREENVILLE, SC

NASHVILLE, TN

AUSTIN, TX

DALLAS-FORT WORTH, TX

HOUSTON, TX

SALT LAKE CITY, UT

BELLEVUE, WA

## FUTURE OFFICES

ALBUQUERQUE, NM

CHARLESTON, SC

COLORADO SPRINGS, CO

RALEIGH-DURHAM, NC

SAN ANTONIO, TX

Atlanta Market Advisor

**David Moore** | [dmoore@landadvisors.com](mailto:dmoore@landadvisors.com)

3400 Peachtree Road NE Ste 650 Atlanta, GA 30326

Office: 404.835.0350

[LandAdvisors.com](https://www.LandAdvisors.com)

