



Greg Vogel | Founder & CEO

Since founding the company in 1987, Greg has applied his unique knowledge in the areas of land economics, land use and market trends to become a trusted advisor to a broad spectrum of clients including financial institutions, investors, homebuilders and master-planned community developers.

As Chief Executive Officer of Land Advisors Organization, he has led the expansion of the company into 30 markets across the United States launching it to the largest land company in the US.. Over the past 36 years he has been involved in over 1,000 transactions including dozens of the highest valued land transactions in the country. He has developed an extreme level of expertise in large scale community development and the representation of large land

owners in unique structured transactions.

Mr. Vogel received his B.S. in Real Estate from Arizona State University in 1985. Within the Urban Land Institute he has served over 25 years in many national and local leadership positions. Mr. Vogel focuses his philanthropic and civic involvement on the Arizona State University Real Estate Programs now Chairing the Real Estate Council and is a Board member of University Realty. He also serves on the board of Valley Partnership and is serving on the Valley Wise Hospital System current capital campaign.