



Hal Guggolz Austin MSA Advisor hguggolz@landadvisors.com

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Hal Guggolz is a metropolitan statistical area advisor focusing on master planned communities, residential subdivisions, commercial parcels and investment properties in the Austin area and throughout central Texas. Hal helps his clients consistently find the hidden value of a property and generate its maximum potential.

Hal joined Land Advisors Organization in 2010, leveraging his detail-orientation and knowledge of the Austin market as a data and research analyst. In 2013, he earned his Texas real estate license.

His professional affiliations include the Austin Board of Realtors, the Urban Land Institute and the Real Estate Council of Austin. Hal serves on the board of directors of the Wilbarger Creek Municipal Utility District No. 2 (water and wastewater management), served on the management committee for ULI Austin from 2018-2020, was a member of the Real Estate Council of Austin's Leadership Development Council class of 2017 and he serves currently on the ULI Austin Advisory Board and ULI TAP's Committee. Hal was selected by Connect Commercial Real Estate for their 2022 Next Generation Award Winner for Texas.

Hal received a bachelor's degree in English Literature and Anthropology from Tulane University in 2008 and a Master's degree in Anthropology from Tulane University in 2009.