

# ORLANDO MARKET REPORT

# ORL

MARKET INSIGHTS • 3Q19



**2.8%**

Orlando Unemployment Rate



**3.8%**

Annualized Job Growth



**\$338,673**

Average New Home Price



**13.6%**

New Home Closings Up



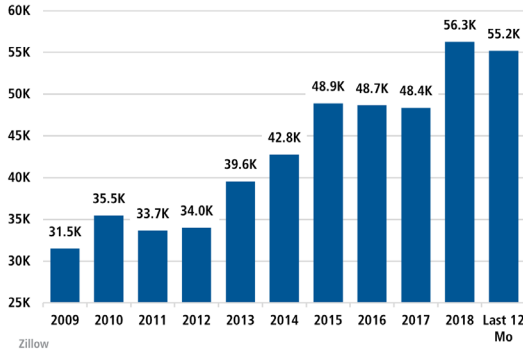
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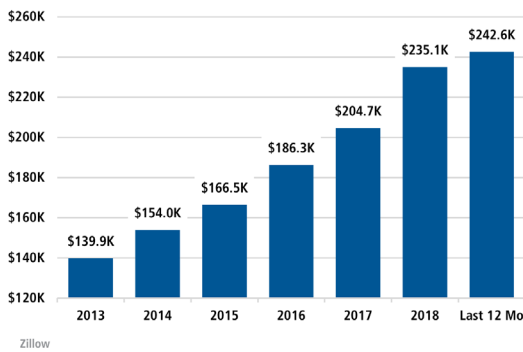


**NEW HOUSING TRENDS<sup>1</sup>**

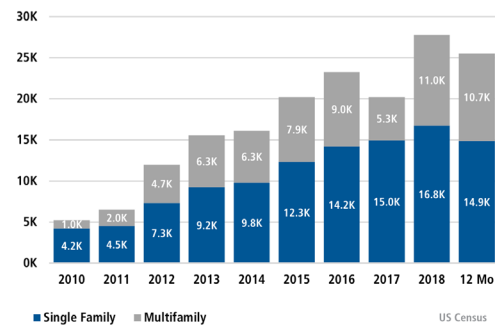
**New & Existing Homes Sold**



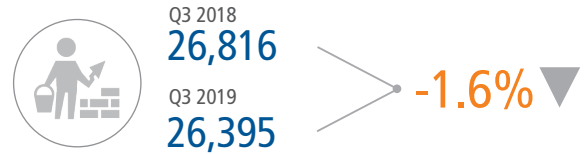
**Median Price New & Existing Homes**



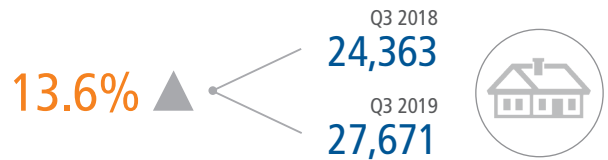
**Single Family & Multi-Family Permits**



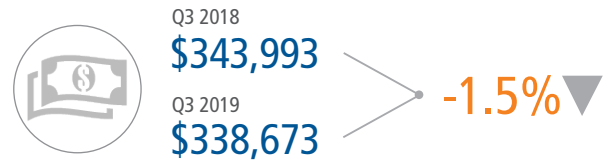
**ANNUALIZED NEW HOME STARTS**



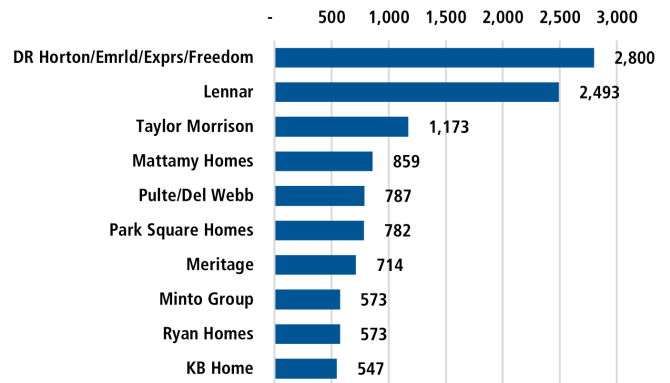
**ANNUALIZED NEW HOME CLOSINGS**



**AVERAGE NEW HOME PRICE - CENTRAL FLORIDA**

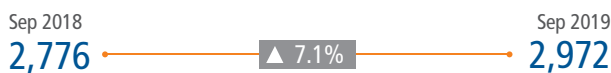


**Top 10 Builders by Closings (Last 12 Months)**



**MLS RESALE STATISTICS - ORLANDO<sup>2</sup>**

**MONTHLY CLOSED SALES**



**ACTIVE LISTINGS**



**MEDIAN SALE PRICE**



**DAYS ON MARKET**



**ECONOMIC TRENDS<sup>3</sup>**

UNEMPLOYMENT RATE

**ORLANDO**

Sep 2018    Sep 2019

**3.0%**    **2.8%**

▼ -0.2%

**FLORIDA**

Sep 2018    Sep 2019

**3.3%**    **3.0%**

▼ -0.3%



TOTAL NONFARM EMPLOYMENT (in thousands)

**ORLANDO**

Sep 2018    Sep 2019

**1,349.9**    **1,398.5**

▲ 3.6%

**FLORIDA**

Sep 2018    Sep 2019

**10,280.4**    **10,530.8**

▲ 2.4%



EMPLOYMENT GROWTH

**ORLANDO**

Annualized Employment Change

**3.8%**

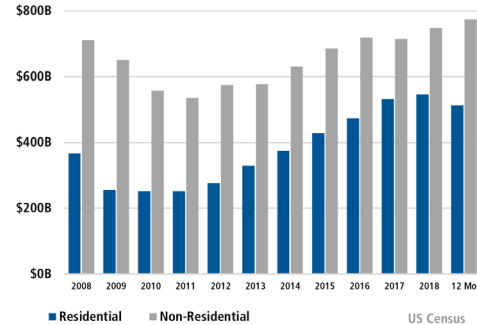
**FLORIDA**

Annualized Employment Change

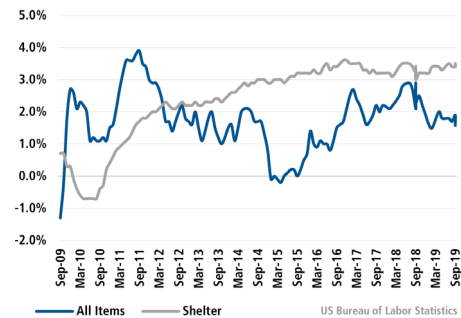
**2.4%**



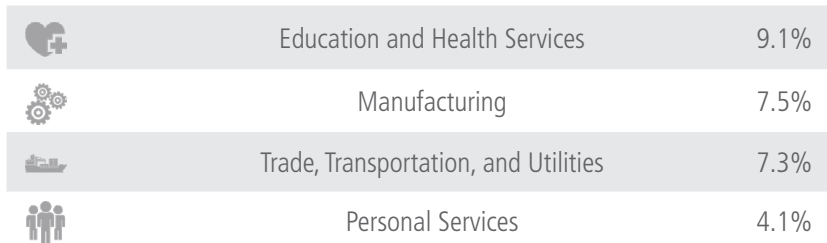
US Construction Spending



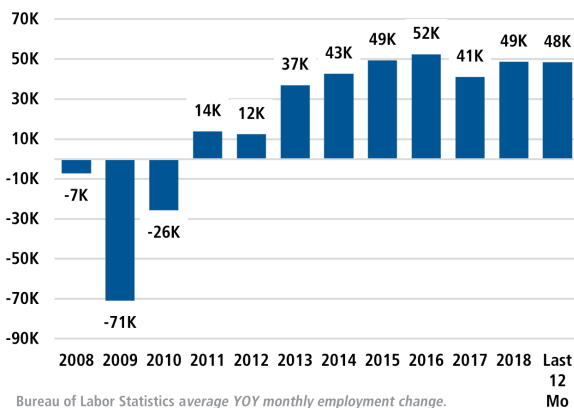
Consumer Price Index - Total CPI vs Shelter



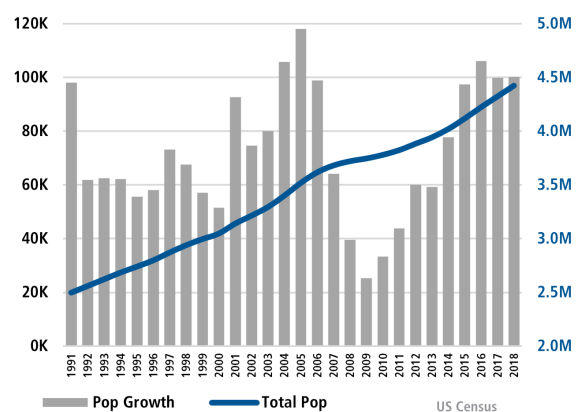
Healthy YOY Employment Growth Seen In



Employment Growth



Population Growth & Total Population



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COACHELLA VALLEY, CA  
PASADENA, CA  
ROSEVILLE, CA  
SAN DIEGO, CA  
SANTA BARBARA, CA  
VALENCIA, CA  
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TAMPA, FL  
BOISE, ID  
CHARLOTTE, NC  
ALBUQUERQUE, NM  
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