

# ORLANDO MARKET REPORT

# ORL

MARKET INSIGHTS • 4Q24



3.0%

Orlando Unemployment Rate



0.6%

YoY New Home Starts Up



2.0%

YoY New Home Closings Up



\$536,047

Average New Home Price

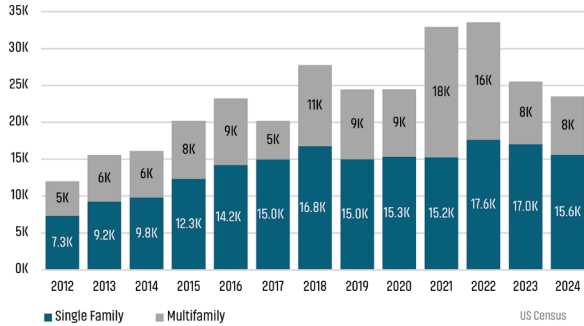


Land Advisors<sup>®</sup>  
ORGANIZATION

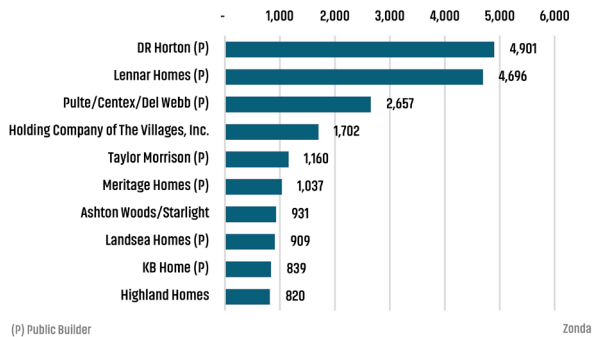
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**NEW HOUSING TRENDS<sup>1</sup>**

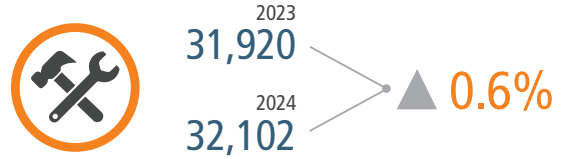
**Single & Multi-Family Permits**



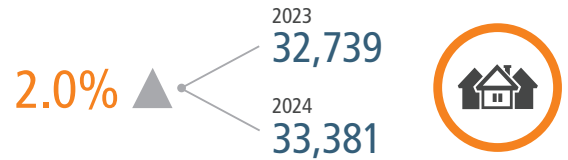
**12 Month Homebuilder Ranking by Closings**



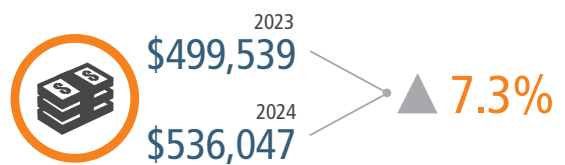
**ANNUALIZED NEW HOME STARTS**



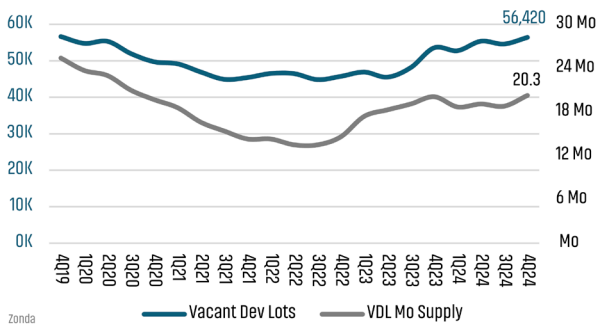
**ANNUALIZED NEW HOME CLOSINGS**



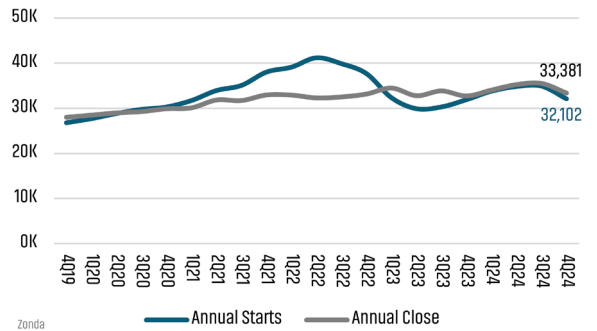
**AVERAGE NEW HOME PRICE - CENTRAL FLORIDA**



**Vacant Developed Lot Supply**



**Annual Starts vs Closings**

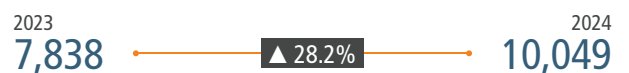


**MLS RESALE STATISTICS - ORLANDO<sup>2</sup>**

**ANNUALIZED CLOSED SALES**



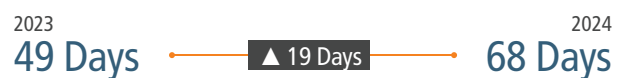
**ACTIVE SF LISTINGS**



**MEDIAN SALE PRICE**



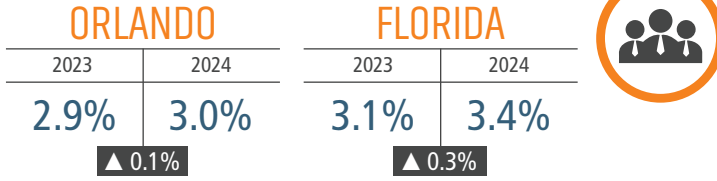
**DAYS ON MARKET**



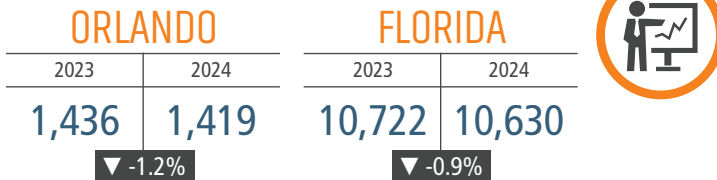
Sources: (1) Zonda (2) ORRA Housing Market Report, Orlando Regional REALTOR® Association

**ECONOMIC TRENDS<sup>3</sup>**

**UNEMPLOYMENT RATE** (unadjusted)



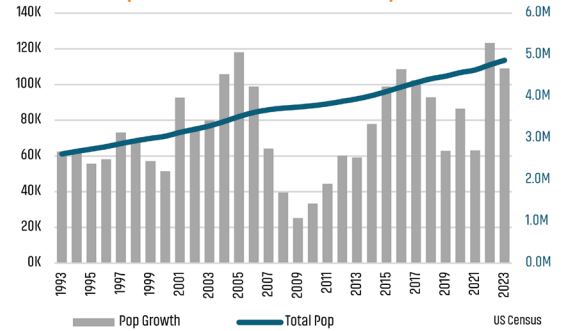
**TOTAL NONFARM EMPLOYMENT** (in thousands)



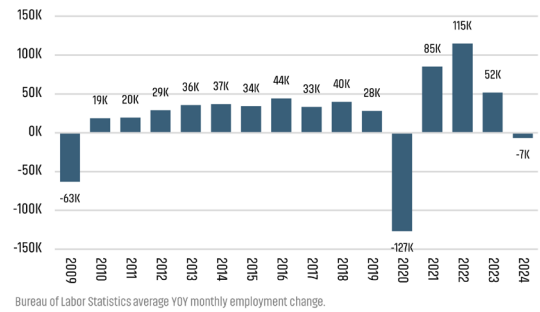
**EMPLOYMENT CHANGE**



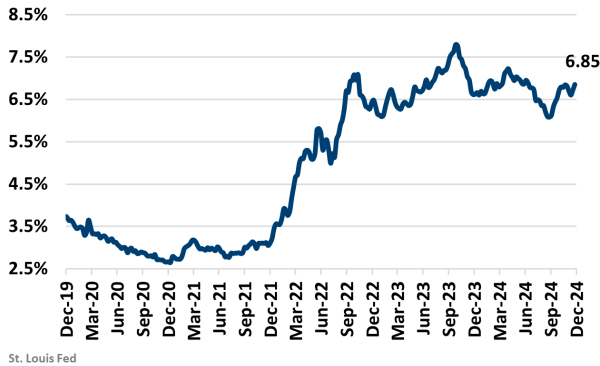
**Population Growth & Total Population**



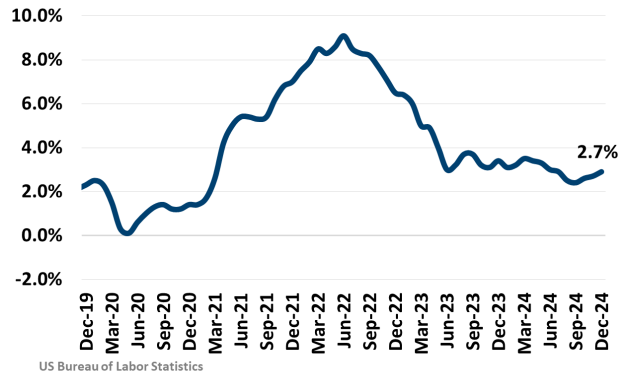
**Change in Employment**



**30 Year Fixed Mortgage Rate**

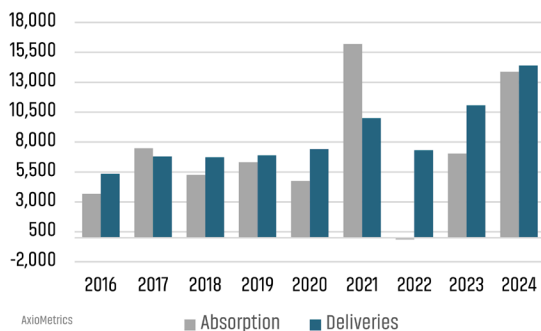


**US Inflation Rate**

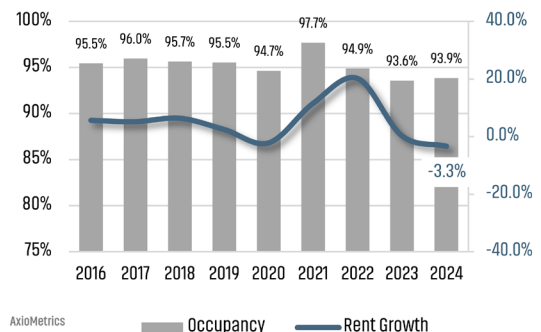


**MULTIFAMILY STATISTICS**

**Absorption & Deliveries**



**Occupancy & Rent Growth**



Sources: (3) Bureau of Labor Statistics  
\*Seasonally Adjusted

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45+ Staff Professionals



\$15+ Billion in Sales Since 2017

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PRESCOTT, AZ

TUCSON, AZ

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LODI, CA

PASADENA, CA

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SACRAMENTO VALLEY, CA

SAN DIEGO, CA

SANTA BARBARA, CA

VALENCIA, CA

DENVER, CO

JACKSONVILLE, FL

ORLANDO, FL

TAMPA, FL

ATLANTA, GA

BOISE, ID

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RENO, NV

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Orlando Market Advisor

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