KANSAS CITY MARKET REPORT MARKET INSIGHTS · 2025 Kansas City Unemployment Rate YoY New Home Starts Up YoY New Home Closings Up Average New Home Price Land Advisors® LANDADVISORS.COM





NEW HOUSING TRENDS¹

9,000

8,000

7,000

6,000

5,000

4,000

3,000

2,000

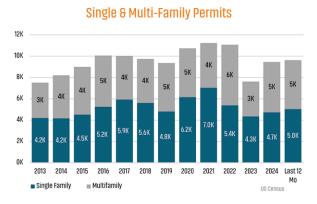
1,000

0

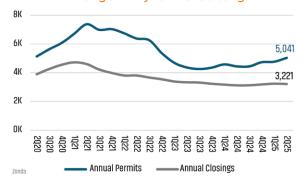
AxioMetrics

2016 2017

2018



Annual Single Family Permits vs Closings



Multifamily Absorption & Deliveries

2021 2022 2023 2024 Last

Deliveries

12 Mo

NEW HOME PERMITS ANNUAL



NEW HOME CLOSINGS ANNUAL



MEDIAN NEW HOME PRICE

AxioMetrics



Multifamily Occupancy & Rent Growth 100% 95% 94.9% 94.5% 94.5% 95.4% 95.1% 96.8% 95.3% 94.2% 95.5% 96.4% 20.0% 85% 2016 2017 2018 2019 2020 2021 2022 2023 2024 Last 12 Mo

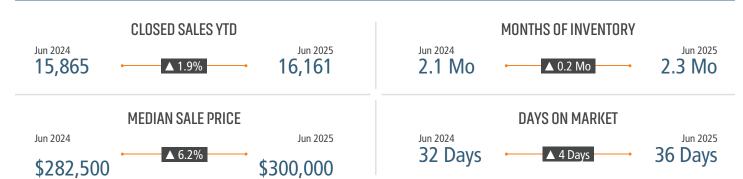
Occupancy

-Rent Growth

MLS RESALE STATISTICS - KANSAS CITY MSA SINGLE FAMILY HOMES²

2019 2020

Absorption







ECONOMIC TRENDS³

UNEMPLOYMENT RATE (unadjusted)

KANSAS CITY

Jun 2025 Jun 2024 3.8% | 4.2%

▲ 0.4%

Jun 2024 Jun 2025 3.6% 3.8%

▲ 0.2%

Jun 2024 Jun 2025 3.8% 4.0% ▲ 0.2%

TOTAL NONFARM EMPLOYMENT (in thousands)

KANSAS CITY

Jun 2024 Jun 2025 1,158 1,160 Jun 2024

Jun 2025 1,458 1,470

Jun 2024 Jun 2025 3,007 3,041

▲ 1.1%

▲ 0.1% **EMPLOYMENT CHANGE**

KANSAS CITY

Annualized Emp Change

0.5%

KANSAS

▲ 0.8%

Annualized Emp Change

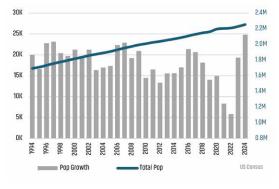
0.7%

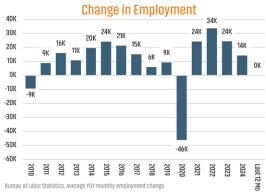
MISSOURI

Annualized Emp Change

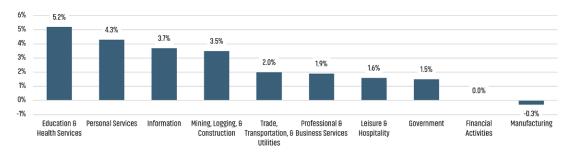
0.5%

Population Growth & Total Population

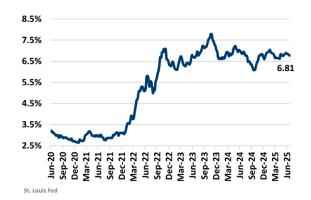




Change in Employment by Sector



30 Year Fixed Mortgage Rate



US Inflation Rate



THE NATION'S LEADING LAND BROKERAGE & ADVISORY FIRM









30 Offices Across the Nation

85+ Specialized Advisors

45+ Staff Professionals

\$15+ Billion in Sales Since 2017

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PRESCOTT, AZ
TUCSON, AZ
BAY AREA, CA
IRVINE, CA
LODI, CA

ROSEVILLE, CA
SACRAMENTO VALLEY, CA
SAN DIEGO, CA
SANTA BARBARA, CA
VALENCIA, CA
DENVER, CO
JACKSONVILLE, FL

PASADENA, CA

ORLANDO, FL
TAMPA BAY, FL
ATLANTA, GA
BOISE, ID
KANSAS CITY, KS/MO
CHARLOTTE, NC
LAS VEGAS, NV
RENO, NV
GREENVILLE, SC
NASHVILLE, TN
AUSTIN, TX
DALLAS-FORT WORTH, TX
HOUSTON, TX
SALT LAKE CITY, UT
BELLEVUE, WA

FUTURE OFFICES

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