

# ORLANDO MARKET REPORT

# ORL

MARKET INSIGHTS • 2025



3.8%

Orlando Unemployment Rate



-6.0%

YoY New Home Starts Down



-5.2%

YoY New Home Closings Down



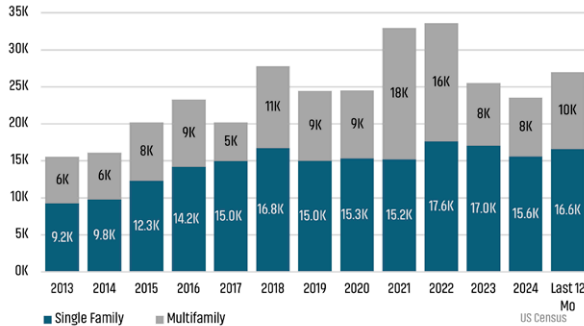
\$463,253

Average New Home Price

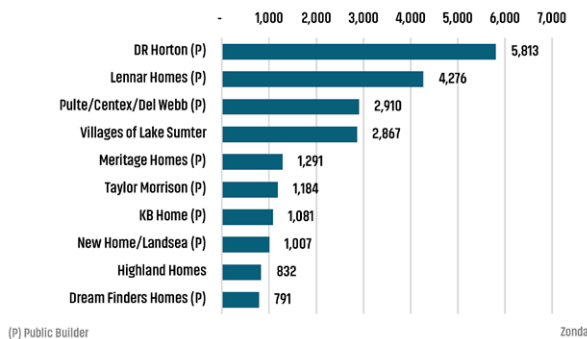


## NEW HOUSING TRENDS<sup>1</sup>

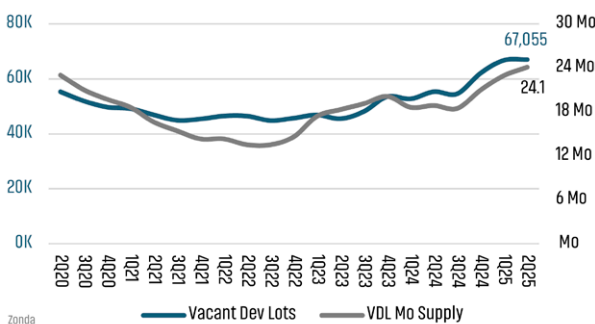
### Single & Multi-Family Permits



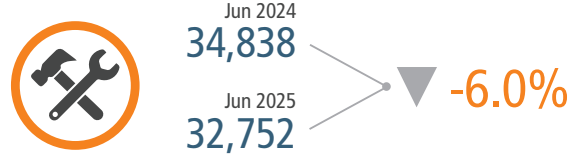
### 12 Month Homebuilder Ranking by Closings



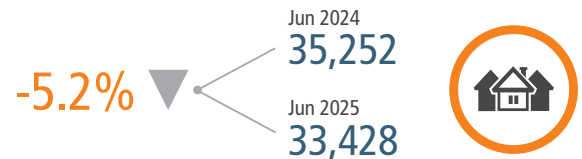
### Vacant Developed Lot Supply



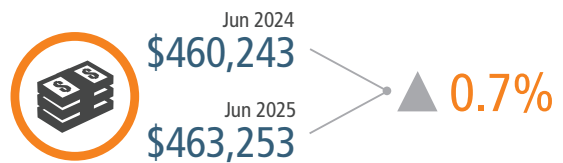
### ANNUALIZED NEW HOME STARTS



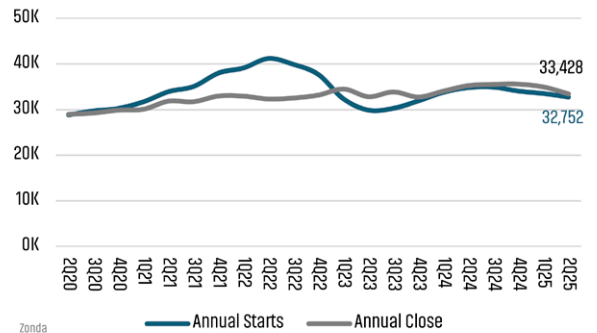
### ANNUALIZED NEW HOME CLOSINGS



### AVERAGE NEW HOME PRICE - CENTRAL FLORIDA



### Annual Starts vs Closings

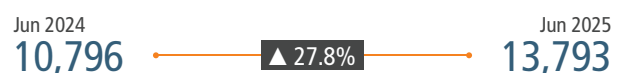


## MLS RESALE STATISTICS - ORLANDO<sup>2</sup>

### ANNUALIZED CLOSED SALES



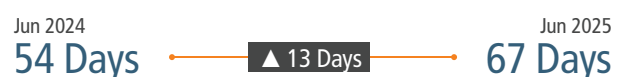
### ACTIVE SF LISTINGS



### MEDIAN SALE PRICE



### DAYS ON MARKET



## ECONOMIC TRENDS<sup>3</sup>

### UNEMPLOYMENT RATE (unadjusted)

#### ORLANDO

| Jun 2024 | Jun 2025 |
|----------|----------|
| 3.5%     | 3.8%     |
| ▲ 0.3%   |          |

#### FLORIDA

| Jun 2024 | Jun 2025 |
|----------|----------|
| 3.4%     | 3.7%     |
| ▲ 0.3%   |          |



### TOTAL NONFARM EMPLOYMENT (in thousands)

#### ORLANDO

| Jun 2024 | Jun 2025 |
|----------|----------|
| 1,483    | 1,514    |
| ▲ 2.1%   |          |

#### FLORIDA

| Jun 2024 | Jun 2025 |
|----------|----------|
| 9,823    | 9,968    |
| ▲ 1.5%   |          |



### EMPLOYMENT CHANGE

#### ORLANDO

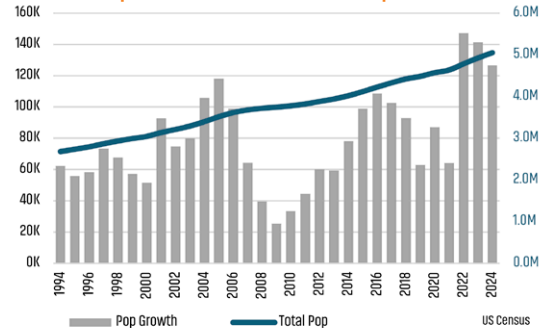
| Annualized Employment Change |
|------------------------------|
| 2.0%                         |

#### FLORIDA

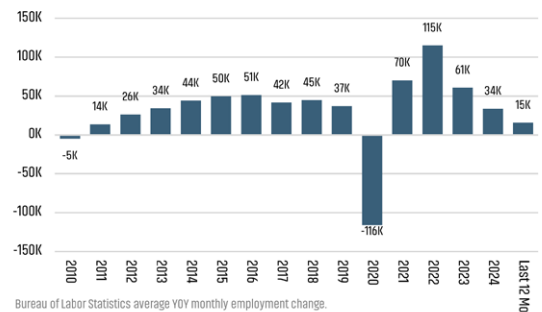
| Annualized Employment Change |
|------------------------------|
| 1.4%                         |



### Population Growth & Total Population



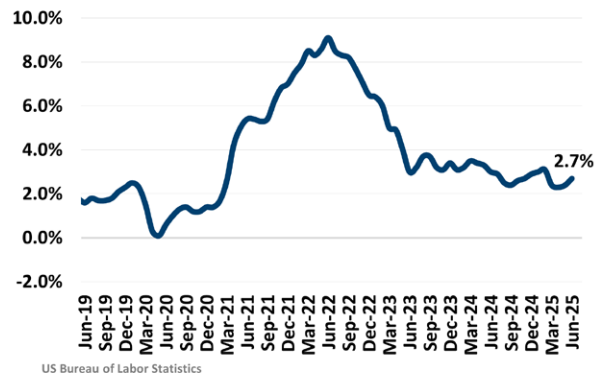
### Change in Employment



### 30 Year Fixed Mortgage Rate

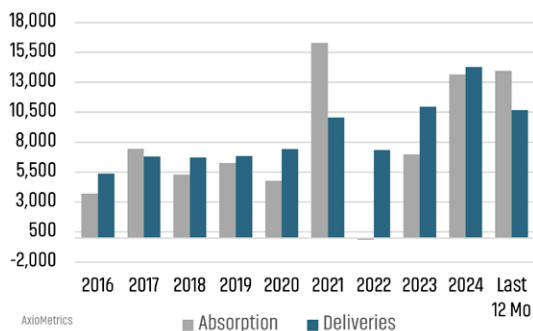


### US Inflation Rate

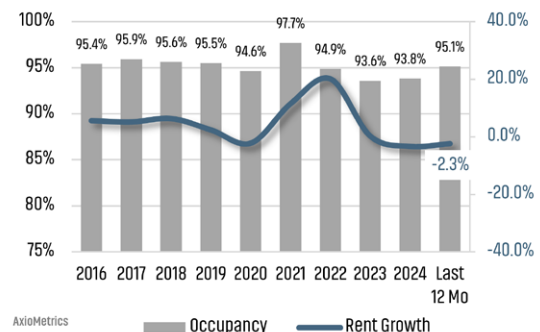


## MULTIFAMILY STATISTICS

### Absorption & Deliveries



### Occupancy & Rent Growth



# THE NATION'S LEADING LAND BROKERAGE & ADVISORY FIRM



30 Offices Across the Nation



85+ Specialized Advisors



45+ Staff Professionals



\$15+ Billion in Sales Since 2017

PHOENIX, AZ (HQ)

CASA GRANDE, AZ

PRESCOTT, AZ

TUCSON, AZ

BAY AREA, CA

IRVINE, CA

LODI, CA

PASADENA, CA

ROSEVILLE, CA

SACRAMENTO VALLEY, CA

SAN DIEGO, CA

SANTA BARBARA, CA

VALENCIA, CA

DENVER, CO

JACKSONVILLE, FL

ORLANDO, FL

TAMPA BAY, FL

ATLANTA, GA

BOISE, ID

KANSAS CITY, KS/MO

CHARLOTTE, NC

LAS VEGAS, NV

RENO, NV

GREENVILLE, SC

NASHVILLE, TN

AUSTIN, TX

DALLAS-FORT WORTH, TX

HOUSTON, TX

SALT LAKE CITY, UT

BELLEVUE, WA

## FUTURE OFFICES

ALBUQUERQUE, NM

CHARLESTON, SC

COLORADO SPRINGS, CO

RALEIGH-DURHAM, NC

SAN ANTONIO, TX

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