# **PHOENIX** MARKET REPORT

# MARKET INSIGHTS • 2Q25



4.0%

**Unemployment Rate** 



-7.7%

YoY New Home Permits Down



-6.8%

YoY New Home Closings Down



\$490,090

Median New Home Price

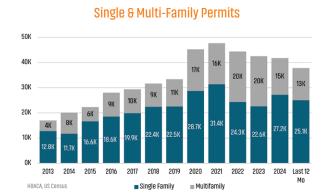


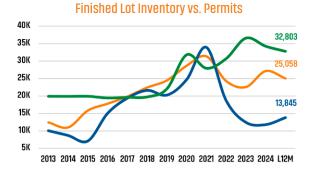
LANDADVISORS.COM





### NEW HOUSING TRENDS<sup>1</sup>

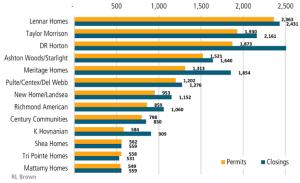




Annual Permits ——Annual HB Lot Buys ——HB Lot Inventory

A. Zonda, Land Advisors Organization

Homebuilder Ranking by Permits & Closings



### ANNUALIZED NEW HOME PERMITS<sup>1</sup>



### ANNUALIZED NEW HOME CLOSINGS<sup>2</sup>



### MEDIAN NEW HOME PRICE<sup>2</sup>





### MLS RESALE STATISTICS<sup>2</sup>

### ANNUALIZED SF CLOSED SALES

### **MEDIAN SALE PRICE**

### AVERAGE DAYS ON MARKET

### MONTHS OF INVENTORY

Jun 2024 2.0 Mo 1.0 Mo 3.0 Mo





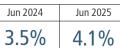
### **ECONOMIC TRENDS**<sup>3</sup>

### UNEMPLOYMENT RATE (unadjusted)

PHNFNIX

THOLINK	
Jun 2024	Jun 2025
3.5%	4 0%

▲ 0.5%



▲ 0.6%



TOTAL NONFARM EMPLOYMENT (in thousands)

# **PHOENIX**

Jun 2024 Jun 2025 2,409 2,418

▲ 0.4%

Jun 2024 Jun 2025 3,188 3,202

▲ 0.5%



### PHOFNIX

Annualized Employment Change

0.4%

Annualized Employment Change

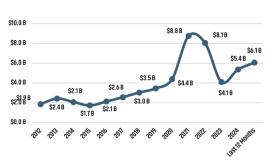
0.2%



### 30 Year Fixed Mortgage Rate



### **Land Transactions Annual Volume**



Land Advisors Organization

### **Change In Employment**



### **US Inflation Rate**



### **MULTIFAMILY STATISTICS**

### **Absorption & Deliveries**



## Occupancy & Rent Growth



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45+ Staff Professionals

\$15+ Billion in Sales Since 2017

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TUCSON, AZ

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IRVINE, CA

LODI, CA

PASADENA, CA

ROSEVILLE, CA

SACRAMENTO VALLEY, CA

SAN DIEGO, CA

SANTA BARBARA, CA

VALENCIA, CA

DENVER, CO

JACKSONVILLE, FL

ORLANDO, FL

TAMPA BAY, FL

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KANSAS CITY, KS/MO

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