

SARASOTA - BRADENTON MARKET REPORT

SRO

MARKET INSIGHTS • 2025



4.3%

Sarasota Unemployment Rate



-23.1%

YoY New Home Starts Down



8.1%

YoY New Home Closings Up

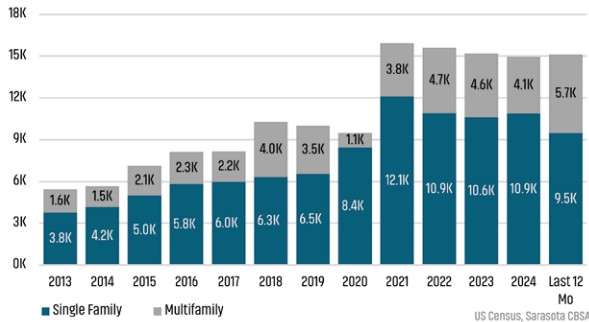


\$574,112

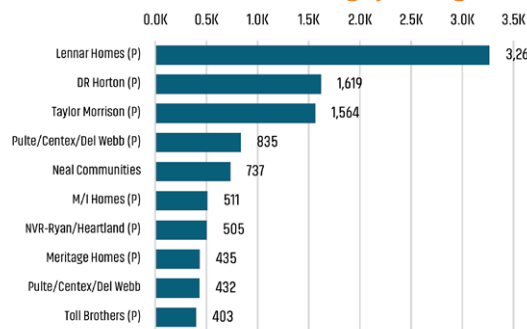
Average New Home Price

NEW HOUSING TRENDS¹

Single & Multi-Family Permits



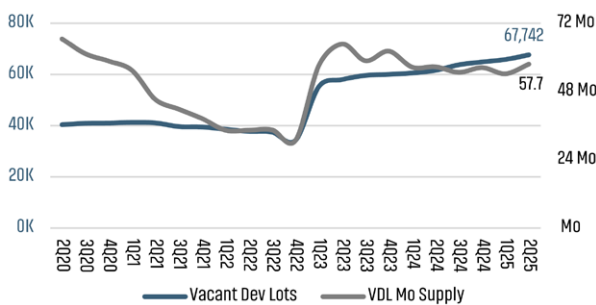
12 Month Homebuilder Ranking by Closings



(P) Public Builder

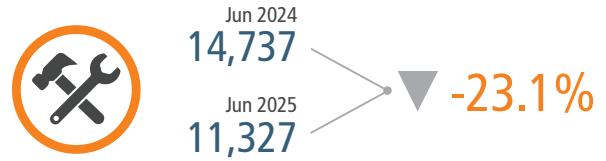
Zonda Charlotte, DeSoto, Hardee, Manatee, Sarasota counties

Vacant Developed Lot Supply

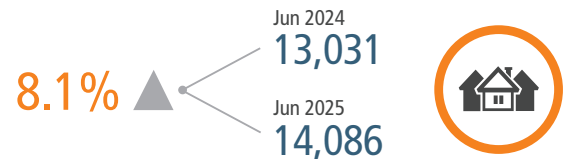


Zonda Charlotte, DeSoto, Hardee, Manatee, Sarasota counties

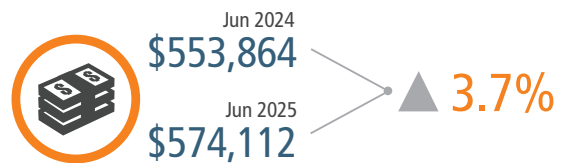
ANNUALIZED SF NEW HOME STARTS



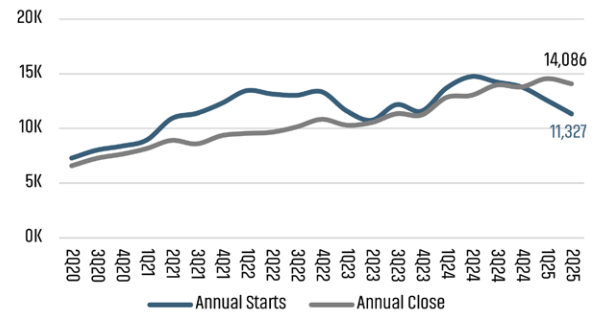
ANNUALIZED SF NEW HOME CLOSINGS



AVERAGE NEW HOME PRICE



Annual Starts vs Closings



Zonda Charlotte, DeSoto, Hardee, Manatee, Sarasota counties

MLS RESALE STATISTICS - SINGLE FAMILY HOMES²

CLOSED SALES YTD



DAYS ON MARKET



MEDIAN SALE PRICE

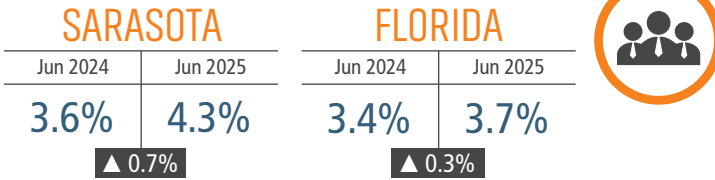


MONTHS OF INVENTORY

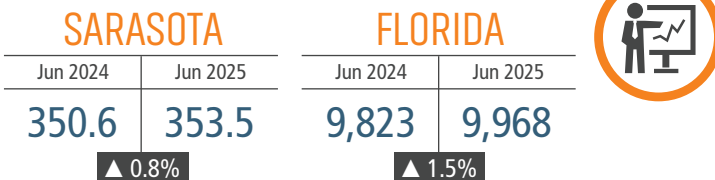


ECONOMIC TRENDS³

UNEMPLOYMENT RATE (unadjusted)



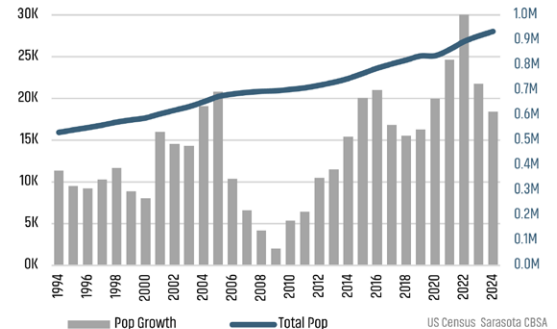
TOTAL NONFARM EMPLOYMENT (in thousands)



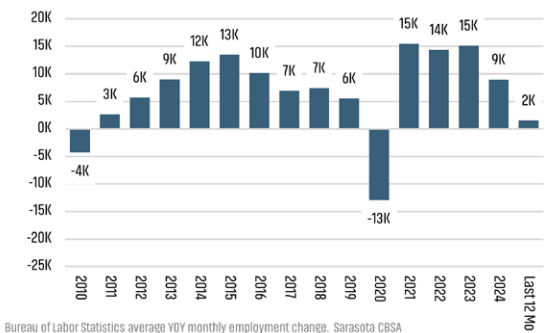
EMPLOYMENT CHANGE



Population Growth & Total Population



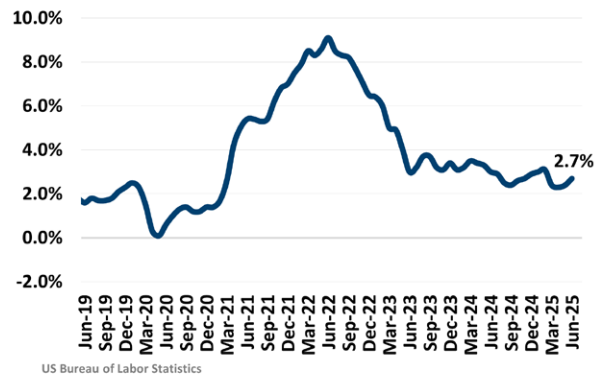
Change in Employment



30 Year Fixed Mortgage Rate

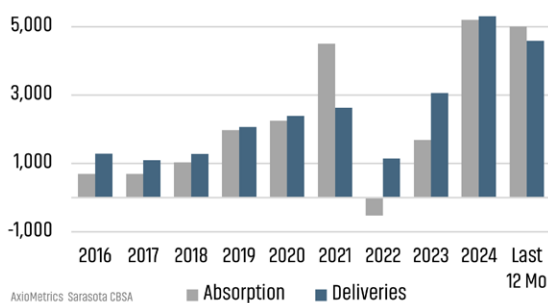


US Inflation Rate

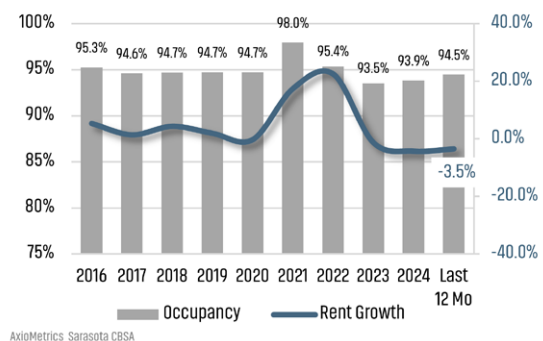


MULTIFAMILY STATISTICS

Absorption & Deliveries



Occupancy & Rent Growth



THE NATION'S LEADING LAND BROKERAGE & ADVISORY FIRM



30 Offices Across the Nation



85+ Specialized Advisors



45+ Staff Professionals



\$15+ Billion in Sales Since 2017

PHOENIX, AZ (HQ)

CASA GRANDE, AZ

PRESCOTT, AZ

TUCSON, AZ

BAY AREA, CA

IRVINE, CA

LODI, CA

PASADENA, CA

ROSEVILLE, CA

SACRAMENTO VALLEY, CA

SAN DIEGO, CA

SANTA BARBARA, CA

VALENCIA, CA

DENVER, CO

JACKSONVILLE, FL

ORLANDO, FL

TAMPA BAY, FL

ATLANTA, GA

BOISE, ID

KANSAS CITY, KS/MO

CHARLOTTE, NC

LAS VEGAS, NV

RENO, NV

GREENVILLE, SC

NASHVILLE, TN

AUSTIN, TX

DALLAS-FORT WORTH, TX

HOUSTON, TX

SALT LAKE CITY, UT

BELLEVUE, WA

FUTURE OFFICES

ALBUQUERQUE, NM

CHARLESTON, SC

COLORADO SPRINGS, CO

RALEIGH-DURHAM, NC

SAN ANTONIO, TX

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